

## Print Art Service Tiers

### Tier 1: Direct Print

This is our most economical option, ideal for clients who are confident in the accuracy of their own files or for those working on budget-conscious projects. Files are sent directly to the print queue with no studio intervention.

- **Inclusions:** Includes basic size adjustments, adding margins, or "floating" the image on a specific sheet size on request.
- **Exclusions:** No digital edits, colour corrections, or test prints are included.
- **Please note:** We are not responsible for colour or other issues resulting from uncalibrated monitors or file errors in this tier.

### Tier 2: Studio Optimized

Studio optimisation to ensure best results. We spend up to 15 minutes on your file performing standard 'best-practice' adjustments prior to print. For clients wanting a professional editor, working within a colour calibrated environment, to optimize the translation of your file from screen to print.

- **Inclusions:** Global adjustments to colour, density, size, and sharpness, along with the fixing of obvious blemishes.
- **Exclusions:** We can only work with what we receive. There are limits to what can be achieved in terms of enlargement of low resolution files and the correction of embedded colour issues.
- **Test Prints:** A test strip is included upon request. Revisions beyond the first 15 minutes are billed at our standard hourly editing rate.

### Tier 3: Master Consultation

Collaborative, bespoke print-making with a master printer. This tier covers deep-dive file development, paper selection, project mapping and iterative test printing to achieve a specific artistic vision. For complex projects and gallery-standard exhibitions.

- **Initial Session:** An initial one-hour consultation with a master printer to discuss project goals, explore various paper stocks, and perform deep-dive file enhancement.
- **Technical Development:** Includes the precise fine-tuning of colour, detail and density of files to achieve the vision of the client.
- **Extended Work:** Should the project require more time than the initial consultation, our standard hourly project fee applies.
- **Final Approval:** Production begins once the client has signed off on the final test prints.